



SPONSORSHIP FORM

Sponsor Information

Sponsor Name:

Contact Person :

Address :

Phone Number : E-Mail :



Sponsorship Package

PRESENTING- \$1000

- Name recognized as the presenting sponsor in all materials, media releases, and wherever regatta is publicized
- Use of hanging area at the Boathouse for business banner
- Name included on Duluth Rowing Club website and social media
- Name and/or logo included in the regatta program, along with a free ad
- Name announced recognizing sponsorship over speaker system throughout the regatta day

GOLD-\$500

- Name recognized on the Duluth Rowing Club Website and social media
- Name and/or logo included in the regatta program, along with a free ad
- Name announced recognizing sponsorship over speaker system throughout the regatta day

SILVER-\$250

- Name and/or logo included in the regatta program, along with a free ad
- Name announced recognizing sponsorship over speaker system throughout the regatta day

BRONZE-\$100

- Name and/or logo included in the regatta program
- Name announced recognizing sponsorship over speaker system throughout the regatta day

Please mail payment and this form to:

Duluth Rowing Club
P.O. Box 3654
Duluth, MN 55803

Please send business logo and/or advertisement to:
hello@duluthrowing.org



March 1, 2024

Dear Twin Ports Area Business,

We invite you or your business to become a sponsor of one of the Twin Ports' premiere annual water sporting events -- the 64th Annual Duluth International Rowing Regatta.

The Regatta will be held on Park Point on Saturday, July 13 at the newly built Duluth Rowing Club Boathouse. The day-long event has a festive atmosphere with competitors, spectators, food, and rowing merchandise available.

This regatta attracts over 400 rowers from the midwestern U.S. and Canada. Juniors (ages 13-18), adult and masters compete in twenty-eight races throughout the day. An estimated 400- 500 spectators bring their lawn chairs and watch the races on the shores of the Rowing Center or on the Lake Superior beach; the location depends on wind conditions. Spectators are of all ages and include parents, family members, and friends of rowers, those who follow sporting events, and the members of general public who enjoy summer activities on the water.

As a sponsor, your business will be actively promoted in a variety of ways before and during the regatta. See the attached page for Sponsorship Levels and a Sponsorship Form. Your donation to Duluth Rowing Club is tax deductible.

The Duluth Regatta is one of the major fundraising events for the Duluth Rowing Club. The Rowing Club is a non-profit 501(c)3 organization dedicated to promoting the sport of rowing, youth development, and overall health and fitness. The Club's primary focus is on youth with wide participation from Duluth, Hermantown, Proctor, and surrounding area. In addition, there are adult recreational and competitive rowing programs for all ages - young adults to seniors.

If you have further questions regarding becoming a sponsor of the 63rd Annual Duluth International Rowing Regatta, please feel free to contact one of us at hello@duluthrowing.org or at one of the phone numbers below.

Thank you for your support of the Duluth Rowing Club!

Best wishes,

Emily Wells-Club Administrator-478.414.8545
Jenny Peterson-Fundraising Chair-218.391.0331
hello@duluthrowing.org